

# VINCENT MAGLIONE

Designer, developer, all-around nice fella

Since 2006, I've launched Web experiences for a diverse clientele that includes other design and development shops, marketing organizations, nonprofits, and *Fortune* 500 companies.

I love the Web, open source, and user experience design. I don't claim to know everything, but I'm a voracious learner, and I'm always studying some aspect of design or programming in an effort to improve. (I'm a pretty quick study, too!)

Interests include art, business, and technology—and especially the place where all those things intersect.

# **EXPERTISE**

#### Development

- Git
- HTML5, CSS3
- JavaScript
- VueJS
- Responsive
- WordPress Themes and Plugins

#### Design

- Branding
- Web
- Responsive
- UI
- Adobe Creative Cloud

## WORK HISTORY

Morrison Agency Senior Front-End Developer OCTOBER 2016 – PRESENT

I've worked with the talented folks at Morrison to launch web stuff for international clients like Mitsubishi Electric and Samsung. Accomplishments include:

- Implemented deploy tools and improved internal workflows
- Contributed to documentation to aid other developers
- Built complex marketing materials under very tight deadlines
- Built custom marketing automation API integrations

#### Big Sweater

### Independent

2006 - 2016

In the last ten years, my freelance practice has evolved from producing simple marketing websites to more advanced CMS-based sites using WordPress and other technologies; now, I'm consulting and contracting under the Big Sweater banner. Projects have included:

- WordPress plug-ins and themes
- Javascript and jQuery solutions to marketing problems
- Open source contributions (and even a few of my own projects)
- Brand identities

Home Decorators Collection Consultant, Designer/Developer FEBRUARY 2014 – SEPTEMBER 2015

Home Decorators Collection, a Home Depot company, brought me

on board to assist with the launch of their newly-redesigned website, and I ended up staying for almost two years. Working with the HDC team, I:

- Improved developer productivity by implementing modern tools and workflows, and by writing extensive documentation, saving the front-end team enormous amounts of time
- Implemented development best practices, introducing the team to tools like Git for version control and Vagrant for isolated, reproducible development environments
- Consulted with management to vet new hires
- Oversaw new front-end hire training
- Improved the UX of critical website sections
- Designed, built, and deployed Web assets
- Designed, built, and deployed marketing emails, many reaching an audience of over 1 million users

#### Partners Marketing Group Designer/Developer

2008 - 2014

Partners Marketing Group is a local marketing agency with a diverse array of clients, including colleges and universities, law firms, and industrial manufacturers. With Partners, I:

- Completed many projects with tight deadlines, sometimes simultaneously
- Designed and developed custom JavaScript and WordPress solutions for their clients' marketing needs
- Worked to ensure their WordPress sites were up to the standards of modern best practices, including responsive design and development
- Trained clients on the daily use of WordPress and our custom plug-ins and themes

### Woven Interactive Front-End Developer 2009 – 2011

Woven is a group of talented designers and developers working with large clients, including IHG, Cox Communications, and Turner Broadcasting. Working with Woven, I:

- Produced images, HTML, and CSS under tight deadlines
- Assisted in the production of microsites, mobile sites (this was before responsive really took off), and marketing assets

# HEY. LET'S LAUNCH SOME AWESOME WEB STUFF.

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This is the print version of my resume. You can view the full version at bigsweater.github.io/resume. Thanks for looking either way!